



THE FAS LETTER

AROUND THE WORLD WITH THE AGRICULTURAL ATTACHE SERVICE

September - October 1976



RICHARD A. SMITH NAMED DEPUTY ADMINISTRATOR FOR AGRICULTURAL ATTACHES AND MANAGEMENT

Richard A. Smith was named Deputy Administrator, Agricultural Attaches and Management, effective July 4. Mr. Smith, a career employee of FAS since 1959, has been assistant administrator for management since November 1974.

In the newly-created position of deputy administrator, he will continue to report to David L. Hume, administrator. Reporting to Mr. Smith will be the assistant administrator for management and the assistant administrator for agricultural attaches.

Mr. Smith became assistant agricultural attache in Bogota in 1962, and was appointed agricultural attache in San Salvador in 1964. He returned to Bogota as attache in 1966.

In 1968, he was appointed deputy assistant administrator for agricultural attaches in Washington, serving in that position until December 1971. From that date until November 1974, he served as agricultural attache in Mexico City. ■

SPRING ATTACHE CONFERENCE

In late April, Singapore was the scene of a conference for attaches assigned to the Far East/South Asia. Included were the agricultural officers posted in Peking and Hong Kong, who discussed agricultural and trade developments in the People's Republic of China. Attaches assigned to India, Pakistan, and Bangladesh conferred on food and trade problems in those countries. Attaches serving in Thailand, the Philippines, Indonesia, and Malaysia also attended.

Secretary Butz and Administrator Hume were on hand for the conference, which took place during the Secretary's trade mission to 10 Asian and European countries. At the noon luncheon, Secretary Butz reviewed developments in U.S. agriculture beginning with the early days of P.L. 480 and his association with the Department. The Secretary noted that U.S. agriculture and his office are highly dependent on the agricultural attache.

In his remarks before the conference, Administrator Hume noted that the key to making current U.S. agricultural policy work is a strong export performance. He reviewed the function of FAS by major activity and the role each serves in pursuit of our overall goal. ■



Harold Champeau, agricultural officer at the U.S. Consulate in Hong Kong, reports at the attache "mini-conference" in Singapore. To his left is Thomas K. Cowden, Counselor to the Secretary of Agriculture.

Ivan Johnson, attache in New Delhi, reports on agricultural and trade prospects in India during Singapore conference.



Carl Winberg, attache in Dacca, reports on the food and agricultural situation in Bangladesh at the South Asia conference. To his right are Alvin Gilbert, attache in Islamabad, and Ivan Johnson, New Delhi.



AUSTRALIA—Secretary Earl Butz posed with Harland Dirks, attache in Canberra, during the Secretary's recent visit to that country. Secretary Butz took part in a beef symposium at the annual Royal Easter Livestock Show in Sydney. Australia and New Zealand are the largest exporters of beef to the United States.



NEW ZEALAND—Administrator David Hume talking with Harold Sanden, attache in Wellington. The mid-April visit occurred when Mr. Hume accompanied Secretary Butz on his recent trade mission to 10 countries.



INDONESIA—Verle Lanier, attache in Jakarta, chats with Secretary and Mrs. Butz during their April visit to Southeast Asia. In Indonesia and Malaysia, Secretary Butz discussed future trade growth and competition.

Attaches On The Move

Newcomers



Max Bowser took up duties as agricultural attache in Santiago, Chile in early June. Max joined USDA in 1969 as an agricultural economist with ERS. From 1970-74 he worked in the Agricultural Stabilization and Conservation Service and has been with FAS since 1974. ■



John Child is an assistant attache on the staff in Tokyo since early June. He joined FAS as an economist in the market development program area and later was assigned in the fruit and vegetable division. ■



Jim Ross is the new attache in Caracas. He has been special assistant to the Assistant Secretary of Agriculture for International Affairs and Commodity Programs since 1975. From 1972-75 he was assistant dean of the Florida Cooperative Extension Service at the University of Florida, Gainesville, and was an associate director of international programs at the university's Institute of Food and Agricultural Science from 1966-72. From 1961-66 Jim was an international economist for the National Rural Electric Cooperative Association. He was an agricultural economist in FAS/W from 1959-61. ■

Larry Blum is also new to the attache service. He has been assigned as assistant attache in Bonn. Larry came to USDA in 1966 as an agricultural economist for ERS. Since 1970 he has been an agricultural marketing specialist for FAS. ■



Since early June, Margaret Mason has been an assistant attache in London. Margaret came to FAS in 1971 as an agricultural economist in the fruit and vegetable division. Since 1975, she has been a marketing specialist in the livestock and products division. ■



Another new assistant attache in Tokyo is Bill Randolph. Before coming to FAS in 1974, Bill was with the Export Marketing Service. ■



Mollie Iler arrived in Brussels in early August to serve as assistant attache. She succeeds Keith R. Vice, who is returning to FAS/W for reassignment. Since 1974, she has been a marketing specialist for FAS. Prior to her recent tour in Washington, Mollie had a distinguished career as a senior international secretary in FAS abroad. From 1956-74 she served the agency in Rabat, Stockholm, Rome, New Delhi, and London. ■

FAS/W Assignments

John DeCourcy has returned to FAS/W from Kuala Lumpur, and has been named Attache Area Officer, responsible for the Near East and Africa. ■

Also recently reassigned to FAS/W is Roger Neetz; He heads the East-West trade group in the Trade Operations Division. Roger had been attache in Moscow. ■

Bob McConnell, attache in Caracas since 1974, has returned to FAS/W and is now Director of the Sugar and Tropical Products Division. ■

New on the staff of the Grain and Feed Division is Lyle Moe. He has been attache in Lagos since mid-1973, and before that he was assistant attache in New Delhi. ■

Newly assigned to the Tobacco Division is Bob Haresnape. He has served as both attache in Monrovia and as assistant attache in Paris since his last Washington assignment. ■

Guy Haviland has been assigned to the Office of the General Sales Manager since his return to Washington this summer. He has been attache in Bangkok, Quito and New Delhi since leaving Washington in 1966. ■

Ted Freeman, Area Officer for the Near East and Africa since mid-1974, has been assigned as attache in Kuala Lumpur. Ted also has been attache in Nairobi and an assistant attache in Tokyo and Rawalpindi, Pakistan. ■

Field Assignments

Garth Thorburn, director of Sugar and Tropical Products Division for the past year, has been assigned to the field again as attache in Lagos. Garth has served as attache in Brasilia, Bogota, and Sao Paulo and as assistant attache in Paris since joining FAS in 1955. ■

Roger Puterbaugh, on the staff of the agricultural attache in London since 1972, has been reassigned as attache in Tel Aviv. ■

Another London assistant, Cline Warren, has been reassigned as attache in Bangkok. Cline was assistant attache at The Hague before going to London in 1974. ■

The new agricultural attache in Dublin is Glenn Whiteman. He has been with FAS since 1966 and served as assistant agricultural attache in Ottawa from 1970-72 and London from 1972-74. Since 1974 he has been assigned in FAS/W to the trade policy area. ■

Reiter Webb is the agricultural attache in Cairo, first since 1967. He has been deputy assistant administrator for commodity analysis since 1974. He was director of the cotton division from 1970-74 and was assistant attache in London from 1966-68. ■

Leon Mears has taken up duties as agricultural attache in Brasilia. He previously has served in overseas posts in Santiago, Tokyo and Rio de Janeiro since coming to FAS in 1959. ■

Al Trick is agricultural attache in Moscow. Al joined FAS in 1965 as agricultural officer in Hamburg. His other overseas assignments have been in Warsaw and Bern. He also has worked as a grain marketing specialist for ASCS. ■

Charlie Clendenen has assumed the duties of attache in Monrovia. From 1967-69, Charlie served as attache in Nairobi and Rabat. From 1969-74, he was an agricultural economist in FAS/W. Since 1974 he has been reports officer for the agency. ■

Jim Howard, attache at Stockholm, is assigned additionally as agricultural attache to Helsinki. Jim will continue to reside in Stockholm. ■

WAYNE SHARP RECEIVES PRESIDENTIAL COMMENDATION

Wayne W. Sharp, who succeeded Ken Ogren as attache in Paris in July, has been awarded an engraved plaque of the Presidential Seal for Distinguished Performance. He won the honor while serving as Assistant Director for Developing Countries, East-West Trade, and Food and Fiber of the President's Council on International Economic Policy. The award was presented at a special White House ceremony in his honor.

The engraved plaque presented to him for his work at CIEP commends his "significant contribution to U.S. international economic policy, 1974-76" and the citation notes that he managed the functions of the Council for which he was responsible with "unusual dedication, intelligence, and efficiency."

Wayne was first detailed from FAS to the Council on October 1974 as one of 25 participants selected from among the 25,000 GS-15's and equivalent in the U.S. Government for the first one-year Federal Executive Development Program (1974/75) sponsored by the President's Office of Management and Budget.

This was his second assignment under the FEDP, which was designed to provide executive level experiences in other agencies for the 25 senior managers who completed the 5-month selection process. His first assignment was with the Department of Commerce's Domestic and International Business Administration, where he served as the Assistant (Management and Policy) to the Deputy Assistant Secretary until his promotion to the position of Deputy Director (equivalent to an Associate Administrator in (USDA)) of the Bureau of Domestic Commerce.

When the FEDP work was completed in early 1975, Ambassador William D. Eberle, then Executive Director of CIEP, asked Secretary Butz that Dr. Sharp be detailed for an additional year to continue as Assistant Director. ■



Dr. Wayne W. Sharp (right) receives an engraved plaque of the Presidential Seal for Distinguished Performance while serving as Assistant Director for Developing Countries, East-West Trade, and Food and Fiber of the President's Council on International Economic Policy. Presenting the award is General J. M. (Mike) Dunn, Acting Executive Director, CIEP.



REVOLUTIONARY GEMUTLICHKEIT—German Minister of Agriculture Ertl joins the Bicentennial spirit while Agricultural Attache Turner Oylooe beams approval during the Green Week festivities, held each year in Berlin to highlight agriculture and food products in the German market. Highlighted during the 1976 Green Week activities was a U.S.-style supermarket, carrying some 500 American products supplied by over 40 importers. The big movers, according to reports, were popcorn, smoked eel, bourbon, wine, and corn-on-the-cob. The success of the supermarket, for the second year a part of the Green Week Program, nearly guarantees a repeat in next year's activities.





LONDON STAFF—Before the departure of Cline Warren for Bangkok and Roger Puterbaugh for Tel Aviv, the agricultural attache staff gathered for this photograph. Standing (left to right) Roger Puterbaugh, Gerry Shelden, Larry Stenswick, Bill Rodman, David Evans, Cline Warren, and Ken Taylor. Sitting from left, Phillipa Rees, Sybil Jones, Sally Fagan, Marion McTigue, Elizabeth Hugo, and Chris Elliott.



SQUARE DANCING IN JAKARTA—Verle Lanier, Attache in Jakarta, and his wife, Tuncay (standing center), at the First Annual Square Dance Party at the Indonesian-American Association. Verle organized the first group ever of Indonesian square dancers in 1974 and now has 32 steady dancers who show up weekly for instruction and dancing. Besides working with this group, he has been called on to teach and call squares at functions hosted by the U.S. Ambassador, The American Embassy Recreation Association Club, and the Women's International Club. This group performed at a reception for the 1976 U.S. Maid of Cotton's visit to Jakarta in late March and during the July 4th events hosted by the Embassy. These events have been televised by the Indonesian National Television network.

Henry A. Baehr, former agricultural attache who lived in Vienna after his retirement from FAS, died on January 31. He is survived by his wife, Elfriede, two sons, Dr. Ralph Baehr and family of Topeka, Kansas, and Dr. James Baehr and family in Lake Forest, Illinois. ■

Congratulations to Cherie and Stuart Proctor on the birth of their daughter, Stacey Evans, on August 2. Stewart is scheduled to leave for Manila shortly to become assistant attache at that post. ■

Congratulations to Mireya and Harry Bryan, agricultural attache at Port of Spain, Trinidad, on the birth of their daughter, Mary Elizabeth on February 26. ■

Carl Winberg, agricultural attache in Dacca, was on home leave during the last two weeks in May. ■

Jim Freckman, attache in Nairobi, also visited FAS/W during home leave in mid-June. ■



VISIT TO TOKYO. . . Mr. and Mrs. John E. Baltz, whose farm in Illinois was visited by the Emperor and Empress of Japan during their trip to the United States last fall, recently paid a return visit to Japan. During their trip they lunched with U.S. Ambassador to Japan James D. Hodgson at the Ambassador's residence, where they were joined by assistant attache Bryant Wadsworth and his wife, and Director General Y. Yoshioka, Japanese Bureau of Economic Affairs, and Mrs. Yoshioka. Left to right in the photograph are: Mrs. Yoshioka, Director General Yoshioka, Mrs. Baltz, Ambassador Hodgson, Mr. Baltz, Bryant Wadsworth, and Mrs. Wadsworth.

The Baltzs also visited the Imperial Palace and other points of interest in Tokyo and Hakone, as well as farms in the Kansai area. They also appeared on two television shows.



VISIT TO EGYPT. . . Bill Bowser, center, Sugar and Tropical Products Division, recently traveled to Egypt and other African countries. Bill is shown in a sugar cane field with escort and field workers near Abu Gurkas, about 200 miles south of Cairo. Camels are used to carry cane from the fields to wagons, which then transport it to the factory shown in the background for crushing and processing into raw sugar. During his travel in Egypt, Bill was accompanied by Dr. Abdel Samieh, (third from left) director of the Sugar Crops Section, Ministry of Agriculture; and Anwer Gohar, also of the Sugar Crops Section, who took this picture. Bill went on to attend the FAO Intergovernmental Meeting on Hard Fibers in Nairobi, Kenya, returning by way of the Ivory Coast, where he viewed the coffee and sugar industries in that country.



ANOTHER SUCCESSFUL TRADE SHOW FOR FAS! Those most involved with the overall operation of the U.S. display at the International Hotel and Restaurant Show, Tokyo, last spring were, from left, K. Hatsuta, M. Yoshimura, K. Uyeno, John Glew, A. Morimoto, and Lloyd Williams. Larry Thomasson, attache in Tokyo, reports that a good product mix, aggressive exhibitors, and an attractive display were well timed to meet increased buyer demand for U.S. products.



Welcome to Sadao Suzuki who joined the agricultural attache staff in Tokyo on February 24. Before joining FAS, Mr. Suzuki worked with the Gomei Shoji Kaisha Ltd. where he was manager of the foodstuff department. ■

FAS/WASHINGTON ATTACHE CONSULTATIONS

Three months after the Singapore conference, during the week of July 19-23, attaches from various posts around the world convened in FAS/W for a series of group briefings, individual consultations and home leave. Newly appointed attaches also attended the briefings.

A barbeque on Saturday at the home of Mary and Bill Horbaly, Assistant Administrator for Attaches, was a delightful close to the week's events. Candid glimpses of some FAS personnel and guests at the "hello and good-bye" party are shown below and at right. ■



Administrator Hume, left, with Annie and Cline Warren, the new attache in Bangkok.



From left, Delsa Hildebrandt and Wilma and Brice Meeker, Assistant Administrator for Commodity Analysis.



Ted Freeman, right, recently assigned as attache to Lagos, talking with Barbara and Dick Cannon, Director, Budget and Analysis Division.



Mary Horbaly, left, and guest talking with Bill Horbaly and Eldon Hildebrandt at right.



Gene Ransom, left, Far East and South Asia Area Officer, talking with Don Looper, Director, Information Division.



In foreground from left, Silvia Thorburn, Alex Bernitz, Deputy Assistant Administrator for Attaches, Leon Mears, new attache in Brasilia and Garth Thorburn, now attache in Lagos. Standing from left, Eldon Hildebrandt, Eleanor Kaniecki, Personnel Division, and Mollie Iler, new assistant attache in Brussels.



George Dietz is taking up attache duties in Madrid in mid-October.

Secretarial Assignments



Dorothea (Thea) Shaffer arrived in Brussels in late May to take over the secretarial duties in the USEC office, replacing Susan Buchanan. Thea joined FAS a year ago and worked in the Office of the Deputy Assistant for Management and in Foreign Market Development. ■

Mildred Watts, secretary in Monrovia, was on home leave last spring. Also scheduled for home leave in July were Esther Pittman, secretary in the attache office in Vienna and Sally Fagan, secretary in London. Both returned to post. ■



Karen Laughlin left August 1 to assume the secretarial duties for the agricultural attache staff in Bogota. Karen came to FAS in mid-1973 and has worked in the Export Trade Services Division and the Oilseeds and Products Division. ■

Carolyn Herda, secretary in Seoul since mid-1974, was reassigned this July to the recently activated agricultural attache office in Cairo. Carolyn worked in the Livestock and Meat Products Division, FAS/W before going to Seoul. ■

Susan Buchanan, secretary in USEC, Brussels, resigned on June 3 to marry. She and her husband, a Frenchman, planned to reside in Paris. ■

Retirements Around FAS

Inez Jarvis, who has served as secretary both in Lagos and in FAS/W since August 1973, retired May 21 after more than 26 years of Government service. During her varied career, Inez worked in the Congress and the President's office, as well as other Government agencies. ■

Laura Marie McFadden, Import Operations Division, retired March 12 after 32 years of Government service, including 12 years in FAS. A corneal transplant operation in January prompted her decision to join the leisure class. ■

Arnold R. Beasley, assistant to the Administrator, retired on January 30 after almost 33 years of Government service. He had worked in FAS since its formation, serving as the agency's first director of personnel. ■

Claude Dobbins, foreign agricultural marketing specialist in the Dairy, Livestock and Poultry Division, retired on April 5, after 38 years of Government service, all of which were with USDA. ■

Also retiring in July was **Duane Clark** after 36 years of Federal service. Duane's most recent assignment was that of attache in Santiago where he had served since 1973. His previous assignments have included Tel Aviv and Buenos Aires. ■

Ken Nuernberg, a merchandising specialist in the Dairy, Livestock and Poultry Division/FMD, retired on April 2. Ken had worked in USDA more than 20 years, of which the last 9 years had been with FAS. ■

Tim Engebretson retired on January 2. During his 33 years of Government service, Tim served with distinction as attache in New Delhi, Salisbury, Tehran, and Ankara. His most recent Washington position was that of European Area Officer. ■

Cho Kim Hock, senior agricultural assistant in the attache office in Kuala Lumpur, retired on February 2 after more than 20 years of service with FAS. ■

Ken Ogren, attache in Paris since early 1972, retired on June 30 after more than 30 years of Federal service. Ken was also attache to the OECD in Paris from 1967-70. Upon his return to Washington, he was appointed as an agricultural economist on the President's Commission on International Trade. ■

Radboud (Berk) Beukenkamp retired on July 2. He had been agricultural attache in Brasilia since 1974. For the preceeding 5 years he was attache in Rome. ■

In Buenos Aires, **Eduardo Descalzo**, a foreign national on the staff of the agricultural attache for more than 20 years, retired on June 4. ■



RETIREMENT GATHERING—Georg Frostenson, right, who retired after 29 years as agricultural economist in the office of the attache in Stockholm, shakes hands with his successor, Gerald Enckell.



Around Washington

Alvin E. (Gene) Gourley, Export Trade Services Division died unexpectedly in Tokyo on May 25. He was enroute to Washington, having just led a successful sales team mission to Jakarta. He is survived by one son, Michael D., of 4101 46th Street, Des Moines, Iowa 50310. ■

RALPH PHILLIPS, executive director, International Organization Affairs, received three awards in recent months. On April 17 in Milan, Italy, he was awarded a medal from the Italian Society for the Promotion of Animal Production and the Italian National Academy of Agriculture "for his active and prolific contribution to the development of animal production in Italy and throughout the world."

On July 1, at the annual meeting of the American Home Economics Association, in Minneapolis, he was presented an Honorary Membership in the Association. This award is reserved for persons not in home economics, and Dr. Phillips is the 36th person to be so honored in the 67 years since the Association was founded. The citation read: "in recognition of his outstanding contribution to home economics at the international level through his sensitivity to the needs of rural families the world over and his insights into ways in which home economics helps families improve the quality of their living."

On July 14 in Rome, Dr. Phillips was presented with a silver medal in recognition of 30 years of service to the Food and Agriculture Organization (FAO), both inside and outside the Organization. ■



FAO Director-General Edouard Saouma, center, congratulates Ralph Phillips, left, holding the silver medal he was awarded for 30 years of service to the Food and Agriculture Organization of the United Nations.



FAS CONTRIBUTES TO 5th ANNUAL BOY'S CLUB DRIVE—With a check for \$1,113 in hand, Administrator Hume and several members of the EEO Advisory Committee departed for the District's Stuart Jr. High School on the morning of June 22 to present FAS's 5th annual contribution to the Summer Camp Project of the Metropolitan Police Boy's Club. On hand for the presentation this year were, from left, Mattie Sharpless, Susan McCullough, Police Chief Maurice J. Cullinane, Ronald Uyshiro, Administrator David Hume, Eleanor S. G. Lee and Franklin D. Lee. Committee members are wearing jackets presented to them by the Boy's Club.



THE FAS LETTER is an internal publication of the Foreign Agricultural Service for distribution to U.S. Agricultural Attache posts as a means of informing attaches, agricultural officers, and their staffs of developments relating to their overseas assignments. Mary Frances Owsley, Editor, Foreign Agricultural Service, Room 5074—South Building, Washington, D.C. 20250.